

WRI Office Locations

Central Office

401 Technology Drive E., Suite 100
Menomonie, WI 54751
(715) 232-7360

Ashland County

422 Third Street W, Suite 202, Ashland, WI 54806
855-792-5439

Barron County

Barron County Job Center
331 S. Main Street, Rice Lake, WI 54868
715-234-6302

Opportunity Center

410 E. LaSalle Avenue, Suite D
Barron, WI 54812
715-537-3404

Burnett County

24467 State Rd. 35/70, Siren, WI 54872
855-792-5439

Chippewa County

Chippewa County Job Center
2829 County Hwy I, Suite 2A, Chippewa Falls, WI 54729
715-723-2248

Clark County

Clark County Job Center
501 Hewett St., Neillsville, WI 54456
715-743-4631

Douglas County

1805 North 14th Street, Superior, WI 54880
855-792-5439

Dunn County

Dunn County Job Center
401 Technology Drive E., Suite 200, Menomonie, WI 54751
715-232-7360

Eau Claire County

Eau Claire County Job Center
221 W. Madison Street., Suite 140-A, Eau Claire, WI 54703
715-858-9675

Pepin County

Pepin County Job Center
403 3rd Avenue West, Durand, WI 54736
715-672-8801

Polk County

Polk County Job Center
317A Main St., Balsam Lake, WI 54810
715-485-3115

Price County

126 Cherry Street, Room 6, Phillips, WI 54555
855-792-5439

Rusk County

203 W. 7th St. N., Ladysmith, WI 54848
855-792-5439

St. Croix Valley (Serving Pierce & St. Croix Counties)

St. Croix Valley Job Center
704-B N. Main Street, River Falls, WI 54022
715-426-0388

Sawyer County

15612 Windrose Lane, Suite 200, Hayward, WI 54843
855-792-5439

Taylor County

508 S. 8th Street, Suite C, Medford, WI 54451
855-792-5439

Washburn County

522 Service Road, Spooner, WI 54801
855-792-5439



Workforce Resource Inc. is an equal opportunity service provider. If you need assistance to access language services or other services or need materials in an alternate format, contact our EO officer, Kathy Talford, at 1-877-711-9390 Ext. 1011. WRI uses WI Relay 711.

A proud partner of the  network

ANNUAL 2019 | 2020 REPORT

Empowering People Through Employment



LETTER FROM THE WORKFORCE RESOURCE CEO

Greetings,

As I look back on 2020, it’s safe to say that we experienced some challenges. Our resilience and patience have been tested. Our employees and community members had to adjust. Despite some roadblocks, I can say with complete sincerity that we managed quite well in spite of these challenges. The key factors in our continued success is and always will be the employees and partners of Workforce Resource. They showed commitment to those we serve and to our community as a whole. Many other businesses and community organizations have not been as fortunate. It is thinking of others which makes me realize the significant impact that 2020 has had on our region.

I do not often quote famous people, but this one is all too fitting:

“Only those who dare to fail greatly, can ever achieve greatly.” — John F. Kennedy

We did not fail in 2020. However, we dared to do differently in an attempt to achieve greatly, and our attempt continues into 2021.

We are ready to tackle the new challenges that the wake of 2020 leaves behind. We will rely on the strength of our partners, employees and our presence in the region. Continued engagement and stronger collaboration is key to ensuring next year will be better than this year, and the following year better yet.

Thank you for your partnership and willingness to adjust when needed.

Warm regards,

Debra Leslie, Chief Executive Officer
 Workforce Resource Inc.
 leslied@workforceresource.org

WORKFORCE RESOURCE LEADERSHIP STAFF

Executive Team

Managers

Debra Leslie, Chief Executive Officer

Jody Conner, W-2 Program Manager

Richard Price, Chief Information Officer

Marianne Guntner, FSET Program Manager

Kathy Talford, Human Resources Manager

Jess Hycnar, FSET Operations Manager

Katlyne Swichtenberg, Controller

Michaela Stendahl, Business Operations Manager

Financial Statements

Expenditures By Source
 Year Ended June 30, 2020

	Total Award	Fiscal Year	Total Expenditures
WIOA*			
Adult Program	\$ 621,900	\$ 305,986	\$ 537,941
Dislocated Worker Program	\$ 689,108	\$ 333,239	\$ 568,144
Youth Program	\$ 1,099,825	\$ 276,638	\$ 743,320
WIOA One Stop	\$ 48,895	\$ 48,895	\$ 48,895
Dislocated Worker - Special Response/Rapid Response	\$ 428,154	\$ 226,512	\$ 340,417
COVID 19 Virtual Support Supplies	\$ 44,250	\$ 11,723	\$ 11,273
Other Funding			
Affordable Health Care Act	\$ 47,733	\$ 27,815	\$ 34,826
Department of Corrections-Windows to Work/Pipeline	\$ 92,500	\$ 90,909	\$ 90,909
Independent Living	\$ 236,742	\$ 122,123	\$ 200,720
Youth Build	\$ 1,100,000	\$ 425,031	\$ 483,041
Northern FSET	\$ 1,970,820	\$ 943,554	\$ 1,583,228
West Central FSET	\$ 3,546,080	\$ 1,663,328	\$ 2,051,540
United Way of the Greater Chippewa Valley	\$ 50,000	\$ 50,000	\$ 50,000
Rutledge	\$ 50,000	\$ 16,777	\$ 16,777
State of Wisconsin Fast Forward Grants	\$ 207,822	\$ 57,711	\$ 130,994
Public Service Commission	\$ 86,088	\$ 53,490	\$ 86,088
Senior Community Service Employment Program	\$ 806,961	\$ 806,961	\$ 806,961
State Refugee Services Program (Somali)	\$ 75,000	\$ 39,688	\$ 60,037
WI Apprenticeship Growth Enhancement Strategies	\$ 153,185	\$ 48,164	\$ 112,051
Wisconsin Works (W-2) Program (2019 contract)	\$ 2,774,199	\$ 870,790	\$ 2,016,648
Wisconsin Works (W-2) Program (2020 contract)	\$ 2,584,071	\$ 1,032,479	\$ 1,032,479
Other Restricted	\$ 311,745	\$ 60,912	\$ 78,018

Corporate

\$ 561,021

Total Expenditures

\$8,073,746

*Workforce Innovation and Opportunity Act

Workforce Resource Inc.

Annual Report July 2019—June 2020

Financial Statements

Statement of Financial Position
Year Ended June 30, 2020

Statement of Activities
Year Ended June 30, 2020

<i>ASSETS</i>		<i>UNRESTRICTED</i>	
Current Assets:		Revenue	
Cash	\$ 2,879,828	Grant Revenue	\$ 8,398,467
Grants Receivable	675,323	Rent Revenue	39,383
Accounts Receivable	148,386	Other Revenue	166,823
Prepaid Expenses	92,523	Total Revenue	8,604,673
Total current assets	3,796,060	Expenses	
Property and Equipment, Net	715,906	Program activities	
TOTAL ASSETS	\$ 4,511,966	Workforce Development	\$ 7,457,156
<i>Liabilities and Net Assets</i>		Building and Operations	33,025
Current liabilities		Total program activities	7,490,181
Current portion of settlement payable	\$ 97,355	Management and general	\$ 526,143
Accounts payable	393,120	Fund-raising	57,422
Accrued payroll and related expenses	117,940	Total expenses	8,073,746
Accrued leave	222,174	Change in net assets	\$ 530,927
Due to Fiscal agents	0	Net assets - Beginning of the year	3,097,164
Grants received in advance	53,286	Net assets - End of the year	\$ 3,628,091
Total current liabilities	883,875	Net assets	
Net assets		Without donor restrictions	
Without donor restrictions	\$ 3,560,233	Without donor restrictions grant-funded property	
Without donor restrictions grant-funded property	\$ 67,858	Total unrestricted net assets	
TOTAL LIABILITIES AND NET ASSETS	\$ 4,511,966	\$ 3,628,091	

Workforce Resource Inc.

Annual Report July 2019—June 2020

WORKFORCE RESOURCE BOARD OF DIRECTORS (2019-2020)

Jeremy Kiley, WRI Board Chair

Regional Director of Operations | Dove Healthcare, Chippewa Falls

Teresa Ritzinger, WRI Board Vice Chair

Director of Human Resources | Drylock Technologies Ltd., Eau Claire

Pamela Guthman, WRI Board Secretary/Treasurer

Clinical Assistant Professor | UW-Eau Claire, Eau Claire

Tom Wirth, Acting Director

Department of Human Services, Eau Claire County

Doug Olson

Chairman of the Board | Royal Credit Union, Eau Claire

Greg Beskow

Engineer III | Andersen Corporation, Menomonie

Brad Gingras

Director | Northwest WI AHEC, Marengo

2019-2020 Sponsors and Financial Supporters

Affordable Care Act	Public Service Commission
Barron County Dept of Health and Human Services	Rutledge Foundation
The Center for Workforce Inclusion	Serve Wisconsin
Chippewa Falls Main Street	St. Croix County Health and Human Services
Chippewa Valley Technical College	State of Wisconsin Dept of Children and Families
Community Foundation of Chippewa County	State of Wisconsin Dept of Corrections
Community Foundation of Dunn County	State of Wisconsin Dept of Health Services
Duluth Superior Area Community Foundation	State of Wisconsin Dept of Veterans Affairs
Dunn County Human Services	State of Wisconsin Dept of Workforce Development
Franciscan Sisters of Chicago	United Way of Greater Chippewa Valley
Green Pay Packers Foundation	U.S. Conference of Catholic Bishops
Grow to Share	U.S. Dept of Health and Human Services
Manufacturing Works/Gold Collar Careers	U.S. Dept of Labor
Marshfield Area Community Foundation	United Migrant Opportunity Services
Mary Bradley Foundation	Watch Us Grow
Northwest Alliance	Wisconsin Fast Forward
Polk Burnett Electric Cooperative	Wisconsin Indianhead Technical College

WIOA PROGRAM—ADULT

John walked into the Dunn County Job Center after serving a 25 year prison sentence. He wanted to complete the business training that he had started in prison and get a job. John was enrolled in the WIOA Adult program and then referred to and enrolled in BadgerCare, FoodShare and the FoodShare Employment and Training (FSET) program. John's Career Planner immediately placed him on a work experience at United Way to gain some much needed work experience. Meanwhile, she worked with him on creating his employment plan and assisted him in his job search to find full-time, stable employment. John started applying for jobs and quickly received and accepted a job offer at Marron Foods in Durand. John showed great promise and was promoted to supervisor along with a \$5.50/hour pay increase. However, John still had a goal to complete his business training. The following fall, he registered for online classes at UW Stout to pursue a business degree. John struggled with online training and at the end of the semester decided not to continue in the program. He once again started his job search and accepted a new job at Menards working first shift, Monday through Friday. In January, with guidance from his Career Planner, John registered for the CDL program at CVTC. He quit his job to focus on his classes and in two months obtained his CDL. In March of 2020, he was offered a position at Prochnow Transport as a truck driver. John enjoys his new career and is appreciative of the services he received.

FOODSHARE EMPLOYMENT & TRAINING (FSET) PROGRAM

Lee was enrolled in the FSET program after being referred from Grace Place, a homeless shelter in New Richmond. He had just accepted but had not started a new job as a Systems Administrator with Westconsin Credit Union in Menomonie. Lee needed support in order to be successful. As a participant in the FSET program, Lee received transportation assistance from Grace Place to Menomonie until he secured local housing. He also received assistance for work clothing. Lee's FSET Career Planner worked with him to assure he had everything he needed to start his new job and also to retain it. Lee has been successful in his transition and is enjoying his new job.

SENIOR COMMUNITY SERVICE EMPLOYMENT PROGRAM (SCSEP)

Debra had worked for many years in the medical field as a phlebotomist and residential treatment worker. She had left the workforce due to health reasons. Now she was looking for employment again but lacked relevant experience. Debra was enrolled in the SCSEP program to gain work based training experience. She was presented several host agency sites where she could train and gain the experience she needed for a clerical position. Debra selected the Eau Claire County Jail as a site to learn new skills. Debra worked as a file clerk for the nurse's department focusing on her organizational skills and ability to pay attention to details. She also participated in various SCSEP work readiness training workshops and job clubs. During this time, she gained confidence in her skills and abilities and confidence that she could rejoin the workforce.

With the guidance and support of her Career Planner, Debra applied to unsubsidized employment opportunities in the community. She was offered a position with Catholic Charities as an administrative assistant. Debra was excited to begin her new employment journey with Catholic Charities.

WISCONSIN WORKS (W2) PROGRAM

Alexis literally could not stand on her own when she came to Workforce Resource and the Wisconsin Works (W-2) program in August of 2018. The single mom with a toddler had recently had surgery to her right foot, and the extra stress of walking resulted in broken bones in her left foot, requiring more surgery and also taking her out of the workforce for an entire year. W-2 provided Alexis with an income during this recuperation period.

WRI Case Manager Sally and Alexis used that time to explore career options. Alexis had held entry level and low paying employment prior to her injury and had hopes of doing better when she returned to work. Through family connections, she was somewhat familiar with Computer Numerical Control (CNC) manufacturing though she had concerns about the training required and her ability to work on her feet. Complicating things was a pregnancy (born in July of 2019) and continued surgeries to repair her feet. Fortunately, all the medical care turned out well and she was able to regain full mobility.

Alexis took a step forward by enrolling in the WITC CNC program for the fall semester of 2019. Her education was primarily funded through educational grants. W-2 paid for some incidental items and approved the technical college activity on her Employment Plan so she could access Wisconsin Shares funded daycare. She was a great student who earned honor roll status. Graduation day was in May 2020, at the height of the COVID emergency. This complicated the job search as several opportunities were put on hold. She persevered and was hired last month as a CNC operator at Henry Repeating Arms in Rice Lake with full benefits and much opportunity to advance.

YOUTHBUILD PROGRAM

Conner was unsure of what he would gain through the Chippewa Fresh Start YouthBuild Program. One thing he did know, he had to earn things for himself. Connor came to the program with no high school diploma, driver's license, or a pathway for his future. There was no outside support from family or friends. Connor had recently moved to Chippewa Falls and was living with his Aunt. With his parents across the country, it was up to him to stay on task, motivate himself, and mature as a young man.

Connor quickly rerouted his focus and began to see the advantages the YouthBuild Program had to offer. He knew he wanted something for himself and has a great understanding of working towards his goals in pursuit of personal change. Like many young people, there were ups and downs, but Connor would never give up and always had his eye on success. Connor immediately began working on his schooling and made quick work of obtaining his diploma. He showed leadership in the classroom, was a motivator to his peers and was the example of dedication and hard work on the construction site.

During the program, Connor saved money to purchase his own car and obtained his driver's license. Connor encouraged everyone around him to be accountable for their actions, work hard, and go after the things they had set out to do. Connor left a lot of people and things behind during his time here. It was that knowledge that helped him mature and obtain success.

Currently, Connor is working at Indianhead Plating, a local business in Chippewa Falls. He enjoys his job and is proud of the fact that his work at Chippewa Fresh Start had prepared him to be a valuable employee. Connor is now in charge of his life. Through dedication to the program and most importantly, himself, Connor's future looks bright.